



The value of health in the industrial activity

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SPE Italian Section Workshop
“Competitiveness: what future in the E&P Industry?”

THE PARADOX OF PLENTY

- **Natural resources endowment has not always been positively correlated with economic development and social progress.**
- **Many resource rich countries experience poverty, environmental degradation and stark health disparities in the context of great resource wealth**
- **A complex web of national and international actors, including transnational oil companies, play a role in determining this situation**

THE PARADOX OF PLENTY

- Many oil producing areas are also prone to internal conflicts
- The only way to secure those areas is_
 - to improve health, education and living standards,
 - guarantee democratic elections,
 - resolve resource conflicts, and
 - include residents as stakeholders as direct beneficiaries from oil revenues

THE PARADOX OF PLENTY

- **Local communities scarcely benefit from oil exploitation**
- **Local communities experience devastating changes in their lives:**
 - **Deforestation, air and water pollution**
 - **desertification and loss of arable land**
 - **high rates of disease and physical, mental and social ill-health.**
- **Local health systems are traditionally weak and incapable to provide appropriate response to needs and expectations of local communities**

THE PARADOX OF PLENTY

- **Frequent neglect of Transnational Oil companies of the environment and local communities**
 - **in spite companies' branding themselves as green or socially responsible corporate citizens**
- **Consequent dramatic social disarray has high costs also for oil companies**

A HEALTHY ANSWER

- **A more strategical approach....**
 - **attentive and respectful of the local context**
 - **Respectful of the environment**
 - **capable of associating the extractive activities to an integrated approach to local development**
- **...represents on the long run a competitiveness factor**
 - **increases the sustainability of their business**

A HEALTHY ANSWER

- **Contribute to local development action**
- **Contribute to the effectiveness of the local health system**
 - **Have a long-term vision**
 - **Contribute to the improvement of health conditions of local population**
 - **Have an integrated approach to health**
 - Do not focus on disease-specific interventions
 - **Align to local procedures**
 - **Promote local capacities**
 - **Interact with local, national and international institutions**
 - Support local communities' active participation and ownership
 - **Prepare for long-term support and provide predictable resources**